

PARTNERS OF THE FAIR
AND CONFERENCE:



THE MOST IMPORTANT EVENT FOR THE INDUSTRIAL
ROBOTICS INDUSTRY



ROBOTICS

Warsaw

PREMIER EDITION

POST SHOW REPORT 2025

28-30.01.2025

POLAND, WARSAW



organized by:

PTAK
WARSAW
EXPO



www.roboticswarsaw.com



ROBOTICS
Warsaw



ROBOTICS WARSAW 2025

The **Robotics Warsaw 2025** trade fair took place on **January 28–30, 2025**, at the **Ptak Warsaw Expo** exhibition center in Nadarzyn near Warsaw. It was the first edition of the event, which attracted 5,201 participants and 59 exhibitors from eight countries, presenting innovative solutions in the field of industrial robotics and automation. The event was aimed at a wide range of professionals, including representatives of the manufacturing and logistics industries, automation engineers and system integrators, and specialists in artificial intelligence and IoT.

The Robotics Warsaw 2025 trade fair took place on January 28–30 at Ptak Warsaw Expo, bringing together 5,201 participants and 59 exhibitors from eight countries. The latest technologies in industrial robotics and automation were presented on 12,000 m² of exhibition space. The event attracted industry leaders, engineers, system integrators, and decision-makers from the manufacturing and logistics sectors. Collaborative robots (cobots), AI and IoT systems, and solutions for robotic warehouses were of particular interest. The conference discussed, among other things, the Maintenance 4.0 strategy, return on investment in robotization, and the implementation of mobile robots. The fair has become a key platform for the exchange of knowledge

and business contacts in Central and Eastern Europe. The next edition is scheduled for January 27–29, 2026.

Event statistics:

12 000m²
exhibition
space

59
exhibitors

5 201
visitors

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MAIN REASONS FOR VISITORS TO ATTEND THE ROBOTICS WARSAW 2025 TRADE FAIR

90% Technological innovations

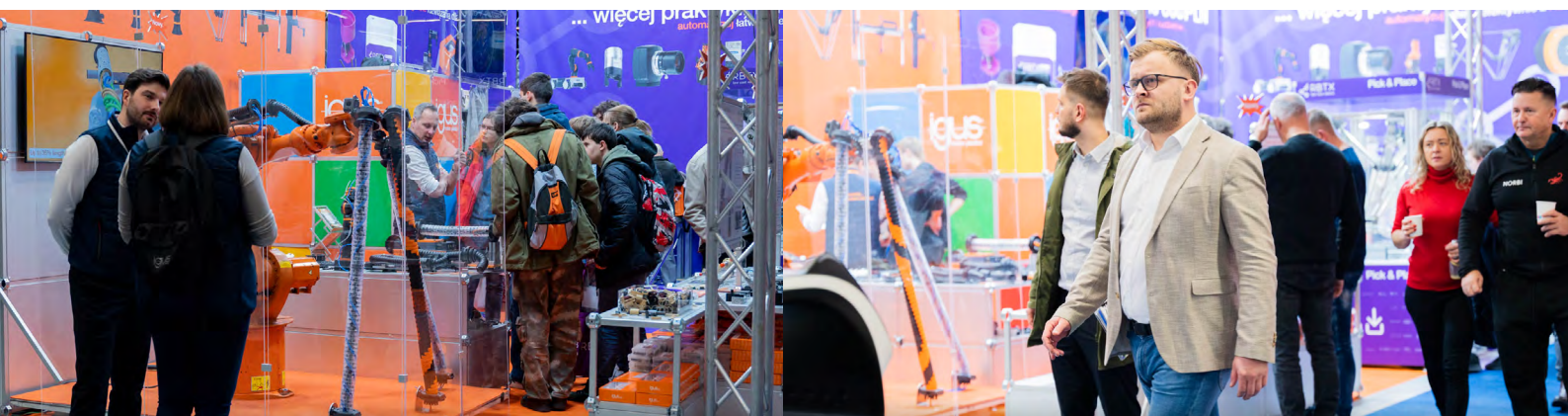
85% Networking and contact with industry leaders

80% Education and skills development

75% Acquiring business partners

70% Inspiration and trend tracking

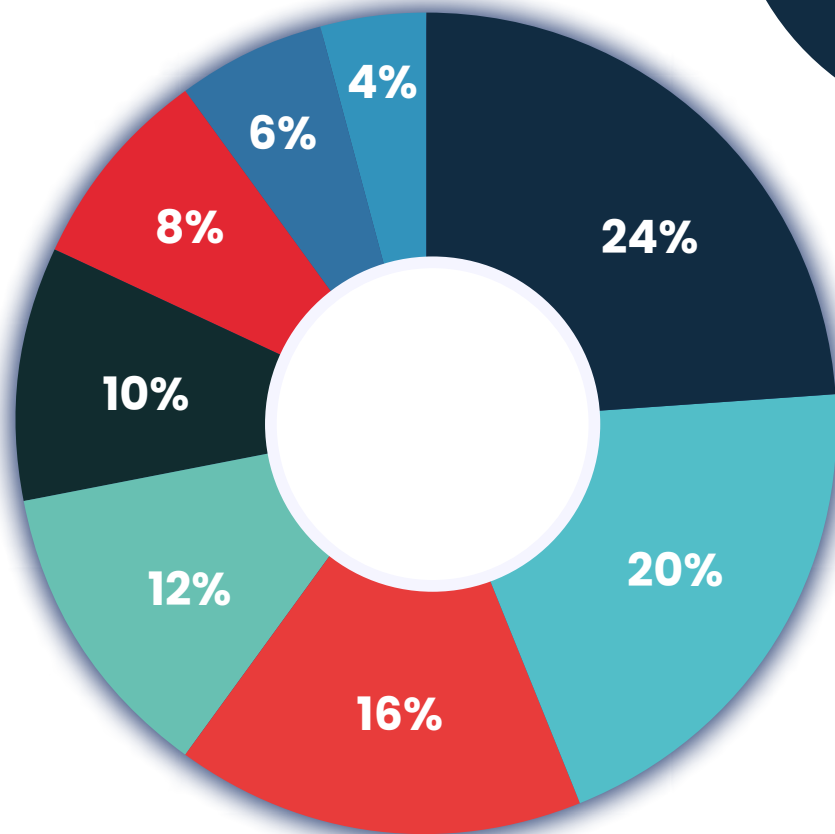
65% Opportunity to present your own solutions



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THE MOST IMPORTANT PROFESSIONAL GROUPS PRESENT AT THE ROBOTICS WARSAW 2025 FAIR



Professional groups:

- 24% Automation and robotics engineers
- 20% Production and logistics managers
- 16% Software developers and IT specialists
- 12% Entrepreneurs and business owners
- 10% Scientists and researchers
- 8% Students and pupils of technical fields of study
- 6% System integrators
- 4% Digital transformation consultants

VISITORS TO THE ROBOTICS WARSAW 2025 FAIR INCLUDED, AMONG OTHERS, REPRESENTATIVES OF THE FOLLOWING COMPANIES:

 **AUTOMATYKA**

 **JMATRONIK**




EDU4INDUSTRY
ACADEMIC SYSTEMS PROVIDER



SUBSTANTIVE AND BUSINESS STRUCTURE OF THE ROBOTICS WARSAW 2025 FAIR

Main thematic blocks:

Collaborative robots (cobots)

Who is it for?

- Automation engineers, production managers, system integrators.

Why?

- Cobots enable safe collaboration with humans in production environments, which is crucial for companies seeking to increase production efficiency and flexibility.



AI and IoT systems

Who is it for?

- IT specialists, data analysts, innovation managers.

Why?

- The integration of artificial intelligence and the Internet of Things enables advanced data analysis and real-time process monitoring, which supports decision-making and operational optimization.

Automation of logistics processes

Who is it for?

- Logistics managers, warehouse operators, supply chain specialists.

Why?

- Logistics automation, including the use of autonomous vehicles and robotic warehouses, contributes to increased efficiency and reduced operating costs.



Integration of automation systems

For whom?

- System integrators, process engineers, project managers.

Why?

- The effective integration of various automation and robotics systems is essential
- for creating consistent and efficient production lines.

Simulation, rapid prototyping, and digital twins

For whom?

- Designers, R&D engineers, testing specialists.

Why?

- The use of tools such as MATLAB and Simulink enables the creation of digital models of processes and systems, which supports design
- and optimization in industrial robotics.

Financing innovation and digital transformation

Who is it for?

- Entrepreneurs, financial managers, development consultants.

Why?

- Knowledge of available EU subsidies, tax breaks, and financing strategies for research and development projects is crucial for companies planning to invest in new technologies.

National security and defense

For whom?

- Representatives of the public sector, defense companies, security specialists.

Why?

- The use of robotics and modern technologies in the context of enhancing national security and defense is of strategic importance for state institutions and companies operating in this sector.



CONFERENCES AND ACCOMPANYING EVENTS ACCOMPANYING EVENTS

INDUSTRIAL ROBOTICS CONFERENCE INDUSTRIAL ROBOTICS



Topics

1. How does intelligent maintenance enable strategic success for organizations? Practical examples, pitfalls, and key takeaways for industry leaders.
2. Implementation of automated delivery of components from the warehouse to the production line using Mobile Industrial Robots transport robots.
3. How to calculate the return on investment in robotization and automation?
4. Robotization and automation of processes carried out as part of a new investment, what and how to effectively negotiate in a contract to purchase or sell an industrial robot
5. Combine the LEAN-LIFT buffer warehouse with an AMR mobile robot and achieve full automation of storage and transport of goods in logistics.
6. Clean Industrial Deal – will the new Brussels regulations save industry in the EU?

Special guests, experts, speakers

- **Tomasz Haiduk – President, FAIRP**
- **Patryk Skowerski – Product Manager, ISL**
- **Wojciech Bazan – Attorney, Partner**
- **Kinga Zagrajek – Attorney, Senior Associate, JDP Law Firm**
- **Krzysztof Kamiński – President of the Management Board, Alnea**
- **Paweł Jańczyk – Internal Logistics Manager, Diehl Controls**
- **Polska Sp. z o.o.**
- **Miroslaw Jaślan, CTO, ProCobot**
- **Jakub Kaczyński Industrial Portfolio Director, Transition Technologies PSC**

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REVIEWS



Jakub Lachowski



“Robotics in Poland is moving in a very good direction, but we need to catch up a little with Western Europe. I also think that this is how all customers, interested parties, manufacturers, and integrators can get to know each other, because after all, it is quite a closed environment, and thanks to such fairs, we can expand a little.”



Mirosław Jaślan



„[...] We will definitely be back in the future, as this is a very good place to spread knowledge about automation and robotization. It's the first day of the fair, and we are very pleasantly surprised by the large number of visitors. Companies with specific questions and specific projects, so we are looking forward to the future and to joint projects with companies and individuals.”



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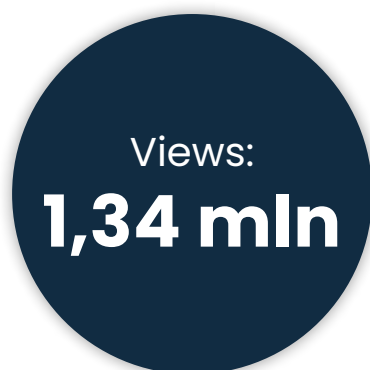
MARKETING CAMPAIGN RESULTS

Robotics Warsaw 2025 was supported by an intensive digital campaign aimed at effectively reaching specialists in the industrial robotics industry – owners and managers of production plants, automation system integrators, manufacturers and suppliers of industrial robots, distributors of vision technologies and sensors, robotics engineers, production line designers, automation and process digitization specialists, industrial software suppliers, companies implementing AI and IoT solutions in industry, and experts in innovation in the automation and robotics sector.

- **Facebook**



- **Google Ads (Search, Display, YouTube)**



The campaigns achieved a 59% registration conversion rate, which indicates a high level of audience engagement.



PARTNERS AND MEDIA PATRONS OF THE ROBOTICS WARSAW 2025 TRADE FAIR



KEY EXHIBITOR AT THE ROBOTICS WARSAW 2025 TRADE FAIR



BECOME AN EXHIBITOR



FAIR AWARDS

ROBOTICS WARSAW 2025

Winners of Trade Fair Medals **Robotics Warsaw 2025**

Co-creators of the Fair's Success - in recognition of companies that have significantly contributed to the success of the event and presented innovative solutions in the field of robotics and industrial automation.

- **RENEX**
- **OptimumPoints | DREAMS IOT**
- **ROBOTYCY.COM**
- **Schmalz**
- **Igus**
- **ProCobot**
- **Fairp**
- **HYU ROBOTICS**
- **UNIVERSAL ROBOTS**
- **LSI SOFTWARE**
- **Edu4Industry**
- **Automatyka, Automatykaonline.pl**



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JANUARY 27–29, 2026



UFI

The Global Association
of the Exhibition Industry

UFI is the global association of the world's leading trade show organisers and fairground owners, as well as the major national and international exhibition associations. UFI endorses Ptak Warsaw Expo as an organiser of international trade fairs.

CONTACT WITH OUR TEAM

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Social Media Channels



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